

# **Commercial Grade Reflective Sheeting Series 3200DP For Thermal Transfer Printing**

## **Product Bulletin 3200DP**

### **July 2013**

Replaces Product Bulletin 3200DP dated September 2009

Description	3M <sup>™</sup> Commercial Grade Reflective Sheeting Series 3200DP For Thermal Transfer Printing is a durable enclosed lens retroreflective sheeting suitable for the production of non-critical traffic signs and stickers using 3M <sup>™</sup> Thermal Transfer Ribbons Series TTR2300. The sheeting will conform to the description included herein but 3M makes no general claims of conformance to any other reference specification.		
	Sheeting Colors: 3290DP White		
		3271DP Yellow	
	Adhesive:	Pressure Sensitive	
	Adhesive Color:	Clear	
Sheeting Properties	<b>Retroreflectance:</b> The coefficient of retroreflection (RA), as measured per ASTM E810 and reported in candelas per lux per square meter or candelas per foot candle per square foot, of Series 3200DP prior to printing will typically conform to Table 1. These are not minimum values and should not, therefore, be used for specification purposes.		
	Table 1		
	Color Typical	RA at 0.2° observation and -4° entrance	
	White 50		
	Yellow 25		
	<b>Color:</b> Daytime color as measured in accordance with ASTM E308 will conform to the FHWA Standards for Retroreflective Sheeting in 23CFR655 Subpart F.		
Application	Series 3200DP and aluminum substrates should be conditioned prior to application to provide a minimum temperature of 65°F (18°C) throughout the roll or sheeting stack. Series 3200DP will form a permanent bond to the surface of properly prepared aluminum — See Information Folder 1.7. Substrates other than aluminum are not recommended.		
	Series 3200DP comes with a clear, polyester top liner on the face of the sheeting that must be removed just prior to printing. Printing must be completed within one hour of removing the top liner.		
Storage	Sheeting should be stored in its original package in a cool, dry area and should be used within six months of receipt.		

Health and Safety Information	Read all health hazard, precautionary and first-aid statements found in the Material Safety Data Sheet (MSDS) and/or product label of chemicals prior to handling or use. Also refer to the MSDS for information about the volatile organic compound (VOC) content of chemical products. Consult local regulations and authorities for possible restrictions on product VOC content and/or VOC emissions. Electronically, visit us at www.3M.com/us and select MSDS search.		
General Performance Considerations	While no warranty is provided, Series 3200DP is designed for multi-year outdoor applications. When sheeting is applied, processed, and used as recommended, signs or stickers should exhibit no significant peeling, chipping, cracking or fading for three to five years depending upon climate and geographic location.		
Literature Reference	Product Bulletin TTR23003M™ Thermal Transfer Ribbons Series TTR2300Information Folder 1.7Sign Base Surface Preparation for 3M™ Reflective Sheeting Application		

#### FOR INFORMATION OR ASSISTANCE CALL: 1-800-553-1380

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